

WISCONSIN MAIN STREET

VOLUME 10 NUMBER 2 - 2000

Riding, Roping, and Renovating on Main Street

The Wisconsin Main Street Program rustled up another successful year at the tenth annual awards program held May 5 at the world's largest round barn located on the Central Wisconsin State Fair Grounds in Marshfield. The event drew 245 people. A western theme was adopted for this year's awards roundup and chow down. The evening included western attire, hay bales, and a snake oil salesman hocking the amazing cure-all "Main Street Elixir." The awards themselves reflected the theme as well with "branded" wooden plaques. Throughout the evening, participants scanned wanted posters featuring Wisconsin Main Street managers.

Each year the awards recognize the year's best downtown revitalization projects and outstanding volunteers in Wisconsin's Main Street communities. More than 160 nominations were submitted for consideration this year. The following is a description of the award winners in each category. The Department of Commerce congratulates all the nominees on their winning efforts.

The world's largest round barn, located in Marshfield, was the site of the 1999 Main Street Awards.



Dr. Jeff Menn, Viroqua, sings the praises of the amazing cure-all "Main Street Elixir" which can be taken for a variety of ailments including Signage Syndrome, Festival Fever, Parking Plight, and Downtown Delusions.



Best Public Private Partnership in Downtown Revitalization

Recognizes the Main Street organization and government entity that has demonstrated the highest degree of cooperation.

Winner: Main Street Marshfield Economic Restructuring Committee and UW-Marshfield

The completion of a good downtown market analysis is a key component in the business development process. Diane Wolf and Tom Bitner, long-time faculty members at UW-Marshfield, agreed to incorporate the market analysis for the Main Street Economic Restructuring Committee into the Economic Geography class and the Business Communication class. Students hit the streets and the phones to complete nearly 800 customer surveys. Diane and Tom presented the analysis on the local public access channel, a live radio talk show, and in local newspapers.

Best Retail Event

Recognizes excellence in a single promotional retail event. Judged on creativity, cost effectiveness, total participation, and goal achievement.

Winner: Carol Knauf, Main Street Marshfield

In March 1999, the local Marshfield newspaper printed an article claiming Wal-Mart, which was building a location in town, had just released its consumer data. Part of the research indicated that the heaviest shopping hours are from 5:00-6:00 p.m. daily and 11:00 a.m.-



12:00 p.m. on Saturdays. Carol Knauf, owner of Baxter's Ladies Fashions, met with Main Street Marshfield to initiate a campaign to have downtown shops stay open until 6:00 p.m. daily. Main Street tied the campaign into daylight savings time, thus the theme "Times Are Changing — So Are We." More than 25 businesses agreed to participate. Main Street placed teaser ads in various newspapers several weeks before the announcement of the campaign. Sales were good during the new extended hours and additional businesses have since followed suit by extending store hours until 6:00 p.m.



Republican Ale pays homage to Ripon's claim as birthplace to the Republican Party.

Best Creative Fund Raising Effort

Recognizes the Main Street organization that has displayed the most creativity and success in securing funds for its downtown program or a special project.

Winner: Ripon Main Street, Inc. The Promotion Committee decided to create a product that would generate excitement at Ripon Main Street's new

fall event, Pumpkin Fest. The members chose Republican Ale to pay homage to the city's claim as birthplace of the Republican Party. A nearby brewery brewed the beer. Each bottle boasted a rendering of the GOP birthplace on the front and a description of the birth of the Republican Party on the back. The Associated Press picked up the story, and the ale was mentioned by Tonight Show host Jay Leno. Initially, the brewery produced 30 cases at a cost of \$20 per case. These all sold within two hours, and generated a \$1,200 profit. Main Street then reordered 18 cases, which again sold quickly for \$672 additional profit.

Best Downtown Business Retention/Recruitment Program

Recognizes the organization that has created and implemented the most complete retention and/or recruitment program for its downtown.

Honorable Mention: Positively Pewaukee's Economic Development Committee

A key component to the economic restructuring arm of every Main Street organization is the development of a downtown market analysis. The Economic Development committee spent 18 months developing an extensive and thorough analysis. The analysis included reviewing previous studies, collecting input through focus groups and surveys, analyzing data, and sharing the information with downtown merchants. The final market analysis was discussed with a wide range of community leaders including the Village, Waukesha County Economic Development Corporation, Pewaukee Chamber of Commerce, the Workforce Development Center, the technical college, and local developers. As a result of the discussions, approximately 10 new businesses have already relocated to downtown Pewaukee and indications are that another 10 businesses will relocate during the next year.

Honorable Mention: On Broadway, Inc., Green Bay

The On Broadway video "Where Green Bay Comes to Life" does an excellent job of promoting the organization. The On Broadway Marketing Committee created the video with donated assistance from Pulse Communications and the Goltz Seering Agency. The video assists with education, fundraising, and volunteer development, and serves as a tool in presentations to potential developers and interested businesses. The video covers the history of the Broadway District. The assistance that was donated saved the project approximately \$12,500.

Honorable Mention: Antigo Main Street and Northcentral Technical College

Antigo Main Street and Northcentral Technical College recently partnered to establish a downtown learning center, the first of its kind in Wisconsin. The center is located in the Main Street office and focuses on providing no cost education/training opportunities for downtown business owners and their employees. The center served nearly 100 people during the first year. Learning Center funding included a \$7,500 grant from the State of Wisconsin Department of Workforce Development and a matching \$3,750 grant from Antigo Main Street. In 2000, five computers were donated by the city and an exciting new schedule of classes was put in place.

Winner: Hotel Hilton Co-Development Team, Beloit

The Hotel Hilton, once a premiere downtown hotel, had deteriorated over the years. In 1998, the City of Beloit



acquired the building and delegated the responsibility of maintaining and marketing the property to the Downtown Beloit Association (DBA), with the provision that if an acceptable development could not be attracted within two years, the city would be obligated to tear the building down. The DBA formed a development team representing diverse interests. Salvageable hotel items were sold at a public auction and produced nearly a \$10,000 profit. Five developers submitted formal redevelopment proposals. Wisconsin Management Company secured the project. Its historic renovation proposal included redeveloping the upper floors into 12 market-rate apartments and the ground floor into commercial retail space. The team and the city used several incentive programs to attract the Beloit College Bookstore as the ground floor retail tenant.

Best Downtown Adaptive Reuse Project

Recognizes the best reuse of a building that has outlived its former use. Judged on design quality, appropriateness of usage, and economic impact on the downtown.

Honorable Mention: Central Park Apartments, Ripon

Central School, a landmark in downtown Ripon since 1913, received some much-needed tender loving care last year. Over the years, the building has served as the community's high school, junior high, and most recently as Central Middle School. Jim Lahr, a developer from Hartford, purchased the building after it sat vacant for several years and converted it into a 36-unit apartment complex for people senior citizens. The improvements included a new roof, plumbing, electrical and HVAC systems, and floor repairs. The redevelopment

also included a 36,000-square foot addition on to the rear of the building. The redevelopment totaled more than \$1.3 million.

Honorable Mention: Sharon Fire House

Four years ago, the village sold Sharon's former community building due to handicapped and elderly inaccessibility. The old fire house, built in 1905, was one possible replacement. Kevin Pomeroy, Main Street architect, gave several presentations with the hope of rehabilitating the historic building and keeping the community center in the downtown. The village decided in favor of renovating the former fire house. Sharon Main Street volunteers provided most of the labor, and raised funds for the rehabilitation with promotions and the sale of salvaged building materials. The redevelopment resulted in a 1,150square foot multi-purpose area, which will be used as a community center, a village meeting room, and a municipal courtroom. Total cost was \$143,000.

Winner: St. Norbert College, De Pere This building served as the St. Boniface Church from 1884-1999. When the parish merged with a neighboring parish and decided to build a new church, it sold the building to St. Norbert College. The \$580,000 remodeling project included new thermopane windows; additional floor supports; electrical, data port, and lighting upgrades; new bathrooms; a patio; and awnings. The original nave light fixtures were cleaned and rehung. The choir loft and pipe organ were retained for future performances. The St. Norbert College Bookstore uses the majority of the space.

The Seattle Grounds Coffee Shop now occupies the west side of the vestibule, while Discoveries International Gift Shop moved into the former sacristy.

Best Volunteer Development Project

Recognizes the Main Street organization that has developed the most thorough effort to recruit, train, motivate, and recognize volunteers for their program or for a specific project.

Winner: Main Street Marshfield Annual Meeting Committee

Thanking volunteers and supporters is key to a successful Main Street program. Each year Marshfield does a great job on its Volunteer Recognition Night and last year was no exception. The 1999 theme was "Celebrate Main Street...It's Timeless." Main Street incorporated clocks in the decorations as well as in the awards.

Best Interior Renovation

Recognizes the business owner's ability to make the best possible use of existing sales space to create a powerful merchandise presentation.

Honorable Mention: The Hanson Building, Viroqua

The Hanson Building was constructed of stone and brick in 1898. The small, narrow structure was remodeled several times through the years. In 1998, an individual purchased the building for a Viroqua Partners Board of Directors restoration project. For eight months, the directors cleaned and did demolition work. This volunteer labor saved the project \$13,000. The downstairs renovation included the removal of builtin shoebox bins, refinishing the original oak floor, and adding a tin ceiling. The remainder of the renovations met the needs of Soda Jo's Diner, the new tenant. This '50s diner is decorated with life-size cutouts of Marilyn Monroe, James Dean, and an assortment of 1950s memorabilia. The second floor was completely redesigned as a single



dwelling. The renovation included the installation of a new skylight, oak cabinetry, and a deck. Total cost of the rehabilitation was \$152,000.

Honorable Mention: Dr. Arthur Elman, Waupaca

Dr. Arther Elman purchased this building because of his love for downtown Waupaca, and invested over a quarter of a million dollars in its restoration. Dr. Elman hired Terrance W. Martin. Architect and Anderson Brothers Construction for the project. Renovations included new drywall, a new hickory floor, and new windows. In addition, the project was able to save the tin ceiling in half of the building, and the storefront once again resembles the original. The space, which is currently for rent, measures 3,000-square feet. The two new second-floor apartments use the original brick wall as a feature. Both apartments are occupied.

Winner: Eric's Diamonds & Fine Jewelry, Chippewa Falls

The First National Bank Building, constructed in 1873, had been vacant off and on for four years. Eric Pulver, owner of Eric's Diamonds & Fine Jewelry, purchased the building and renovated it in the fall of 1999. Work included removal and repair of deteriorated lathe and plaster; removal of the suspended ceiling, concrete blocks, window covers, and metal doors; installation of new sheet rock, flooring, windows, light fixtures, and signs; and repair of the transom windows. The transformation produced a wonderful setting for a high-quality jewelry store. Total cost of the project, including exterior restoration, was more than \$100,000.

Best New Building Project

Recognizes the individual, group or business that has constructed a quality building in the downtown area. Judged on design quality and an appropriate relationship to surrounding architecture.

Winner: Landmark Real Estate and Development, De Pere

The Rabideau Hardware Store served the De Pere community from the early 1900s until it was torn down in the late 1960s. The property became an allevlevel city parking lot. A 1997 parking study determined the lot to be expendable, because it was seldom used and hard to access. In 1998, the city sold the property for redevelopment under the direction of the City's Redevelopment Authority. Keith Garot and Mary Burkard purchased the lot and hired Corrigan Custom Built Structures as general contractor. David Erdman was the designer. The 10,000-square foot lot now has three floors. The alley level and third floors house office space and the second floor, at street level, offers retail space. Total cost of the new building was \$700,000. The building's façade is compatible with the nearby older buildings.

Best Historic Preservation Project

Recognizes outstanding achievement in the area of historic preservation planning. This includes conducting historic building surveys, nominating a district to the National Register of Historic Places, developing a historic walking tour, or organizing to save a community landmark.

Winner: Waupaca Historic Preservation Commission

In 1999, Waupaca Historic Preservation Commission completed an intensive architectural survey of the city after receiving a \$15,500 grant from the State Historic Preservation Fund. In October 1999, Carol Lohry Cartwright, a historic preservation consultant, and Joe De Rose, staff historian at the State of Wisconsin's Division of Historic Preservation, presented the results at a public meeting. The 200-page report, entitled "Intensive Survey Report-Architectural and Historical Survey," included many buildings in the downtown district and discussed historic commerce. In addition, the public meeting and report created a greater awareness and appreciation of architectural and historic resources in Waupaca. Currently, the downtown is being nominated as a historic district with the National Register of Historic Places.

Best Historic Rehabilitation **Project**

Recognizes the individual or business that has completed an outstanding historic rehabilitation project. Judged on design quality and impact in the downtown.

Winner: John Hopfensperger and the Green Bay Chamber of Commerce In 1999, John Hopfensperger of Direct Development and the Green Bay Chamber of Commerce restored 112/ 114 S. Broadway. Originally known as the Paul Jules Saloon, the building dates back to 1883 and is among the oldest commercial buildings on Broadway. The upstairs was serving as a bird coop; the first floor windows were covered with plywood; and all historic aspects of the interior were covered. Direct Development and the Green Bay Area Chamber of Commerce worked with architect Rick Schroeder and invested \$335,000 in the building. Renovations led to the discovery of a perfectly intact tin wall, as well as original hardwood floors, which were reconditioned. The contractor restored the exterior to its original Milwaukee Cream City Brick color. In



November 1999, KaVarna, a vegetarian coffeehouse and deli, moved into 112 S. Broadway, and Yike Salon, an Aveda Concept Salon, relocated to 114 S. Broadway.

Best Façade Rehabilitation Under \$5,000

Recognizes the best single façade rehabilitation project using \$5,000 or less. Judged on design quality, creativity, and impact within budgetary and other constraints.

Honorable Mention: Diedrich Jewelers, Ripon

This downtown jewelry store's façade was modified in the 1970s. Craig Tebon, Ripon's Main Street Manager, located historic photographs of the building and prepared a rendering of what the façade could look like with a few minor improvements. The project removed the large sign panel exposing the glass transom. Diedrich's then installed a new smaller sign panel made of gloss black aluminite with raised lettering. Ripon Main Street awarded sign and façade grants, which offset the repairs and improvements. The total cost was \$1,700.

Winner: Harriet Story, Mineral Point The present building, built in 1940, was a filling station during the 1950s and later housed Badger Welding Supply. Harriet Story, the present owner, bought the vacant building in 1995. Improvements included a new showcase window, a new door and transom, the addition of a cornice with brackets and casing around the window and doors, and the installation of a flush mounted sign. These changes tripled the window display area and helped the building blend in better with others on the block. The front portion is currently used as a retail area/gallery for the owner's pottery and art. Total cost of the project was just under \$5,000.

Best Façade Rehabilitation Over \$5,000

Recognizes the best single façade rehabilitation project completed using \$5,000 or more. Judged on the physical design of the façade, which should enhance the commercial district in appearance or function and encourage further design improvements.

Honorable Mention: Richmond Gifts & Engraving, Two Rivers

Kim and Roy Richmond restored the front façade of their 1907 building known as the Stephany Block. They followed the Secretary of the Interior's Guidelines when removing the metal mansard, replacing the lower façade windows, and reconstructing the window casings. Roy rebuilt the door with the help of old photos. He also removed the aluminum windows and built the window casings on the upper floor. The upper railing was cleaned and painted. The asphalt above the secondstory window was replaced with copper sheeting and new fabric was put on the awning. Total cost of the project was \$20,850.

Winner: Eric's Diamonds & Fine Jewelry, Chippewa Falls

Eric Pulver began restoration in May 1999, using historic tax credits and the Main Street Reinvestment Loan Program. The building was originally constructed in 1873 with a sandstone façade. Work on the First National Bank building included removal of paint from the façade, cement block window covers, metal doors, and concrete; tuck pointing; replacement of undersized windows; and repairing the roof. Total cost of the project was more than \$100,000.

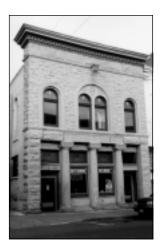
Best Downtown Public Improvement Project

Recognizes the municipality or the Main Street organization that has designed and implemented the most attractive, functional, and sympathetic public improvements in the downtown.

Winner: The City of Green Bay and On Broadway, Inc.

The On Broadway Streetscape Project did much to improve the negative image of the district. On Broadway, Inc. helped





Eric's Diamonds

Fine Jewelry,
Chippewa Falls,
won the Best Façade
Rehabilitation Over
\$5,000 Award.
Picture on left shows
building before, while
the picture on the right
shows the finished
project.



determine the design process when the city designated funds for the muchneeded improvements. Renovations included wider sidewalks, colored tiles embedded in the intersections, district markers, and large trees. In addition, unique lighting was placed in the trees and focused on the façades. Businesses are reporting an increase in sales, and developers have shown more interest in the district.

Best Printed Promotional Item

Recognizes the best printed promotional piece produced by a Main Street organization. Judged on graphics, type, layout, content, and distribution.

Honorable Mention: Direct Marketing Concepts and the Positively Pewaukee Organization

Positively Pewaukee chose a nautical theme "Sailing into the New Millennium" for a "Welcome Aboard" dinner invitation, reply card, return envelope, campaign brochure, campaign pledge card and envelope, and thank you cards. The Organization Committee wrote the text and Direct Marketing Concepts donated the layout work. The estimated value of this service was \$5,000.

Honorable Mention: Sturgeon Bay Community Development Corporation

The 2000 Sturgeon Bay Community Development Corporation Guidebook is intended for tourists and visitors to Sturgeon Bay. This annually updated guidebook lists all Sturgeon Bay Community Development Corporation pledge partners by business type. In addition to member listings, the guidebook also includes area information on entertainment, recreation, a calendar of events, and a historic walking tour. Pledge partners once again funded printing costs, which were \$35,588 this year. A total of 100,000 distributed through phone/mail requests, State of

Wisconsin Welcome Centers, chambers of commerce, the Sturgeon Bay Information Center, and pledge member businesses.

Winner: Mineral Point Chamber/ Main Street and the Mineral Point Historical Society

The redesigned Architectural Driving Tour Guide incorporated photos of the 28 buildings featured on the tour, as well as a glossary of architectural terms, a section on architectural styles found in Mineral Point, and a foldout map. A \$5,000 Certified Local Government Grant from the State of Wisconsin Historical Society covered the costs of photography, design, and layout. M Studio of Mineral point designed the brochure and map.

Best Downtown Special Event

Recognizes excellence in a single promotional special event. Judged on creativity, volunteer organization, and goal achievement.

Honorable Mention: Osceola Main Street

Music in the Park, a new event, took place on Thursday evenings during June and July. A diverse audience brought lawn chairs and blankets to the Mill Pond Park to hear an assortment of musical groups. These groups included the high school band, the Twin Cities Gospel Choir, and Curtis & the Kicks. By the end of the season, attendance had tripled. Local businesses helped Main Street offset the \$7,000 expense for putting on the events.

Winner: On Broadway, Inc. Promotion Committee

On Broadway, Inc. (OBI) worked with area ethnic organizations and individuals to create International Fest-Broadway Celebrates Traditions in August 1999. Traditionally, the Broadway

district has been a settling place for new immigrants. The earliest immigrants were members of the Oneida Nation, who received the land from the Menomonie Nation. The French and English followed, erecting Fort Howard. More recently, Hmong and Hispanics have chosen to call the neighborhood home. OBI wanted to celebrate this rich ethnic diversity. Ethnic groups represented at International Fest included African American, German, Hispanic, Irish, Italian, native American, Norwegian, and Southeast Asian. The groups provided food, art, and entertainment. On Broadway contributed \$7,000 to this \$35,000 event, which drew more than 10,000 people to its debut.



Jim "Eagle-Eye" Engle, Director of the Bureau of Downtown Development, acted as master of ceremonies for the evening.



1999 Wisconsin Main Street Volunteers of the Year

Kay Sollitto, Antigo Sue Drevdahl, Beloit Carol Grassman, Black River Falls Carolyn Nelson, Blanchardville Carol Gienapp, Chippewa Falls Todd Frey, Columbus Patrick Whalen, Darlington The Woman's Club of De Pere, De Pere Christy Nadler, Dodgeville Mary Kay Horant, Eagle River Collette LaRue, Green Bay Carol Keel, Marshfield Kristin Mitchell, Mineral Point Verna Kragness & Rick Hall, Osceola Donna Baldwin-Haut, Pewaukee Mark Ihm, Platteville Shirley Bergthold, Rice Lake Bob Sheire, Richland Center Bob Fehring, Ripon Dave Sorensen, Sharon Jane Klettke, Sheboygan Falls* Dianne and Terry Wagner, Sturgeon Bay Lee & Linda Kreklow, Tigerton Barbara Zipperer, Two Rivers Vernie Smith, Viroqua Butch Siegel, Waupaca Robin Hennum, West Bend *Honorary Captain

1999 Wisconsin Main Street Honorary Board of Directors

Gary Smits, Antigo Tom Hankins, Beloit Merrill Pederson, Black River Falls Marty Chandler, Blanchardville John Struthers, Chippewa Falls Lee Columbus, Columbus* Bill Whitford, Darlington Rob Reis, De Pere Carla Lind, Dodgeville Mary Jo Berner, Eagle River Jim Schlueter, Green Bay Terry Frankland, Marshfield Johanna Byrne, Mineral Point Tom Schweibert, Osceola Jeff Nowak, Pewaukee Nancy Kies, Platteville Steve Tangwall, Rice Lake Minda Barber, Richland Center Barb Miller, Ripon Frances Williams, Sharon John Blattner, Sheboygan Falls Jeff Miller, Sturgeon Bay Ken Sambs, Tigerton Tim Schroeder, Two Rivers Duane Hoff, Viroqua Shelly Christie, Waupaca Joy Egan, West Bend *Honorary Chairperson

Main Street Manager Years of Service Awards

Recognizes the local program managers for their commitment and hard work in managing the downtown efforts in their respective communities.

One Year of Service

Joni Herren, Dodgeville Rita Fritz, Eagle River Todd Allbaugh, Richland Center Virginia Kauffman, Tigerton Theresa Fuerbringer, West Bend

Two Years of Service

Amy Charles, Blanchardville Gene Hackbarth, De Pere Pat Kytola, Osceola Becky McKee, Sturgeon Bay

Three Years of Service

Stephanie Hawkinson, Green Bay Lori Dehlinger, Waupaca

Four Years of Service

Terri Hunter, Antigo Judy Goodson, Columbus Kathy Wellsandt, Rice Lake

Five Years of Service

Sandra Teichow, Sharon

Six Years of Service

Sheila Ashbeck Nyberg, Marshfield Jon Weiss, Mineral Point Ingrid Mahan, Viroqua

Eight Years of Service

Jim Schuh, Chippewa Falls Craig Tebon, Ripon Mike Ascher, Two Rivers

Eleven Years of Service

Andrew Janke, Beloit

Community Spirit Award

Recognizes an individual, committee, or organization that has made a genuine impact on the Main Street Program at the state level in addition to the local level, and exhibits an overall enthusiasm and ability to make downtown revitalization a true priority.

Winner: Tigerton Main Street Program

This community, with a population under 1,000, has initiated a Main Street Program; developed a strong partnership with the village government; sustained funding; completed successful projects through the years; and maintained a committed volunteer pool. Tigerton Main Street's promotions include Cash Night, Hot Summer Nights, the Tigerton Incredible Mountain Bike Race, and downtown cleanup days. It has also developed a bike trail system, various building rehabilitations, signage improvements, and most recently an Adopt a Streetlight Program.



WISCONSIN MAIN STREET PROGRAM MANAGERS

Antigo, '89 (715) 623-3595

BELOIT, '88Andrew Janke (608) 365-0150

BLACK RIVER FALLS, '97
Steve Sollien

BLANCHARDVILLE, '97 Amy Charles (608) 523-2274

(715) 284-2503

CHIPPEWA FALLS, '89Jim Schuh
(715) 723-6661

Columbus, '92
Judy Goodson
(920) 623-5325

Darlington, '96Kate Trump
(608) 776-3067

DE PERE, '90Gene Hackbarth (920) 433-7767

DODGEVILLE, '91Joni Herren
(608) 935-9200

EAGLE RIVER, '99Rita Fritz
(715) 477-0645

Green Bay, '95 (920) 437-2531

MARSHFIELD, '90 Sheila Ashbeck-Nyberg (715) 387-3299

MINERAL POINT, '93 Jon Weiss (608) 987-2580

OSCEOLA, '97Pat Kytola
(715) 755-3300

PEWAUKEE, '96Donna Baldwin-Haut (262) 695-9735

PLATTEVILLE, '99 Cheryl Zmina (608) 348-4505

RICE LAKE, '91 Kathy Wellsandt (715) 234-5117

RICHLAND CENTER, '92 Todd Allbaugh (608) 647-8418

RIPON, '88Craig Tebon
(920) 748-7466

SHARON, '94Sandra Teichow (262) 736-6246

SHEBOYGAN FALLS, '88 Nancy Verstrate (920) 467-6206

STURGEON BAY, '94Becky McKee
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TIGERTON, '93Virginia Kauffman (715) 535-2110

Two Rivers, '96Mike Ascher
(920) 794-1482

VIROQUA, '89Ingrid Mahan
(608) 637-2666

WAUPACA, '96Lori Dehlinger
(715) 258-9009

WEST BEND, '99
Theresa Fuerbinger (262) 338-3909

Change Service Requested

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